

July 2020

Dear <Salutation>,

We are living in a tumultuous time. While I often have feelings of uncertainty and worry, I am hopeful. Individuals making sacrifices to protect others during the COVID-19 pandemic give me hope. Community engagement taking place around the country to demand equity gives me hope. People like you who care enough about our collective *future* to support the education and well-being of students *today* give me hope.

This year has presented each of us with extraordinary challenges. Thanks in part to your generosity, members of the Washington University community are working hard to face them with characteristic ingenuity and determination. Our instructors created meaningful experiences for students after quickly transitioning to online learning in March, and they are now preparing for a fall semester like no other. Researchers are studying the novel coronavirus with hopes that we will soon be able to treat or prevent the disease it causes. Students, faculty, staff, and alumni are leading the charge to advance racial and social justice on our campuses, in St. Louis, and beyond.

Flexible Annual Fund dollars are critical to many university efforts, allowing for fast action and emergency support where it is needed most. Annual giving helps WashU address pressing issues, and it bolsters ongoing initiatives and strategic priorities. You can provide funding for scholarships and fellowships, rigorous academic programs, groundbreaking research, mental health resources, career services, emergency situations, and much more. And you can choose the school, program, or scholarship that will benefit.

<Salutation>, I am grateful for your generous gift last year and ask you to {renew your Century Club membership today. Consider increasing your contribution to \$250 to become a Century Club Fellow and have an even greater impact.} Your gift will make a difference as we continue to adapt to emerging situations and needs.

Strong Annual Fund participation is evidence of our collective commitment to students' long-term success. Our gifts increase access to education, which helps promote a thriving and equitable society. I give in appreciation of my excellent WashU experience and to inspire and support our future leaders. Please join me and participate in the 2020–21 Annual Fund today.

With thanks and best wishes,



Kelli P. Washington, BSBA '94
2020–21 Chair, Alumni Board of Governors

P.S. When you give, we'll send you an umbrella that features the Washington University logo and Brookings Hall. Plus, the first 1,000 donors also will receive a WashU phone wallet as a bonus gift of appreciation.

August 2021

Dear <Salutation>,

{Thank you for choosing to support Washington University last year. Your gift to the 2020–21 Annual Fund went to work immediately to address students’ most urgent needs—from scholarships to career services to emergency assistance—during a time of crisis. Thanks in part to your generosity, members of the Washington University community were able to face extraordinary challenges with characteristic ingenuity, flexibility, and determination. }

As fellow WashU supporters and advocates for today’s students, we ask you to renew your participation to help rebuild this critical resource ahead of the upcoming academic year. Your ongoing contributions allow the university to continually improve academic programs, recruit and retain distinguished faculty, conduct groundbreaking research, and create exceptional student experiences. Perhaps most important, annual *scholarship* gifts help ensure that all qualified students can afford to attend WashU. Without financial assistance, many students simply could not take advantage of this life-changing educational opportunity.

To increase the number of scholarships available, we have pledged to make a \$250,000 contribution to the WashU Scholarship Fund if 2,021 alumni, parents, and friends give any amount to any area of the university by August 31. The WashU Scholarship Fund provides scholarships across the university and helps make a WashU education possible for *all* accepted students, regardless of their financial circumstances.

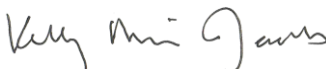
<Salutation>, strong annual giving is evidence of our collective commitment to students’ long-term success. Our gifts increase access to education, which helps promote a thriving and equitable society and a brighter future for everyone. {Again, we thank you for making a gift last year and ask you to reaffirm your commitment to this great institution. }

Please renew your support today and consider increasing your contribution to have an even bigger impact on our future leaders.

With thanks and best wishes,



Jay Jacobs, AB '92



Kelly Marie Jacobs

P.S. When you give \$15 or more, you will receive a cotton twill baseball cap featuring an embroidered WashU shield as a gift of appreciation!

March 2021

Dear <Salutation>:

I have provided for myself financially since I was 15 years old. In high school, I balanced working 25 to 30 hours a week in fast food jobs with academics and extracurricular activities. I had very little time to think about the future, and even when I did think about it, college was never an option in my mind. But during my senior year, a guidance counselor asked why I wasn't applying to colleges when I had a 4.0 GPA. No one had asked me that before, and I really had to think about it for the first time.



Stephanida Kvokov

Once I knew I *could* go to college, I had to figure out how to pay for it. I started thinking about how many student loans I would have to take out, which resulted in a lot of anxiety. But then I received a scholarship, which allowed me the financial security to imagine a totally different future. I am so grateful for people like you who decide to support students they have never even met.

When I came to visit WashU, I became convinced that this was the right place for me. The entire community invited me into their university home, and I had an immediate feeling that I would have a support system here. At McKelvey, we discover so much from getting to know each other's stories and learn from our different backgrounds and experiences. Scholarships allow for a more diverse student body and more of such invaluable interactions.

When I graduate from WashU in May, I plan to use my chemical engineering degree to help create more sustainable technologies and practices. In honor of the many people who have encouraged and supported me along the way, I hope to make the world a better, healthier, and more equitable place. And once I can, I plan to give back to help the next generation of students.

Receiving a scholarship gave me a life-changing sense of stability and opened doors I didn't know existed. It really has meant the world to me. Please give to the 2020–21 Annual Fund today to help provide more scholarships like mine. All gifts—even those of smaller amounts—let students focus on learning and making positive changes in the world instead of worrying about having to make ends meet. Your support makes a huge difference in real people's lives.

With gratitude,

A handwritten signature in cursive script, appearing to read 'Stephanida'.

Stephanida Kvokov

McKelvey School of Engineering, Class of 2021

March 2022

Dear <Salutation>:

I've always been amazed by effective, ethical engineering. I was first drawn to chemical engineering in particular because of its potential for positive environmental and societal applications. The field is all about making things on a large scale, and I was interested in shifting people's focus to the natural resources, energy, and human capital that go into making everyday products. Engineers create and build, but we also can help consumers understand that their choices have ecological impacts and ethical implications.



Tyler Cargill

Someday, I hope to find an engineering solution that undeniably and sustainably improves public health. In my current research, I'm studying air quality in St. Louis. We know that different areas in the region have varying degrees of air pollution and that people of color are more likely to live and work near sources of pollution, like roadways and industries. I use engineering to not only understand the issue but also explain it to those who are affected by it. I want to hear community members' opinions and experiences, not just collect data and publish findings. My goal is to ensure that our results are translated into actions that decrease inequities and address environmental injustice once the research is over.

I'm taking part in this important work and studying at Washington University because of the fellowship I received. I can focus on conducting research, engaging with the community, and being an effective teaching assistant for my undergraduate students without having to worry about how to finance the experience. As the first person in my immediate family to attain a PhD, I feel very privileged and grateful to have access to higher education. And I know my achievements will open doors for those who come after me. It's incredible to think about it, but a single gift to scholarships or fellowships can result in transformative, generational change.

Gifts of all amounts allow students to focus on learning and helping others within our communities and around the world. Please give to the 2021–22 Annual Fund today to support more WashU students like me.

With gratitude,

A handwritten signature in black ink that reads "Tyler Cargill". The signature is written in a cursive, flowing style.

Tyler Cargill
PhD candidate, McKelvey School of Engineering

March 2022

Dear <Salutation>:

I came to the United States from Sudan as a child and often struggled to understand my place in the world. Even in my large and supportive South Sudanese refugee community, I sometimes felt like a square peg trying to fit into a round hole. I loved reading and art, but I didn't have many role models who were scholars or artists. I knew I wanted to use my life to help people—maybe by becoming a physician—but I didn't know where to begin. When I discovered psychology during my undergraduate studies, I knew I had found my path and that my education and career would make me useful to others.



Jada Loro

I've seen firsthand the many traumas experienced by underrepresented, low-income, and refugee populations. The negative mental health outcomes that can result are often swept under the rug or dismissed as weaknesses within these communities, which is something I would like to change. My upbringing helped me see things from a unique perspective. My undergraduate experience ignited and focused my passion for understanding mental health issues. And my time at the Brown School is helping me discover ways to increase awareness, combat stigmas, and close gaps in knowledge and practice.

As I work toward a master's degree in public health with a focus on global health, I have big plans and a vision for the changes I want to make in this world! I'm here because I received a generous scholarship that allowed me to attend and reassured me that I *belong*. A lot of first-generation and refugee students have insecurities, especially at elite institutions of higher education. Scholarship donors help us see that we are welcome and capable. Receiving a scholarship feels like someone believes in you and wants you to succeed, and that's very powerful. When you make a scholarship gift, you create that connection with students, whether or not you ever have a chance to meet them.

I'm excited about the many things I'll achieve thanks to my education and am so thankful for the opportunities it has offered so far. My appreciation is immense, and I hope you can feel that radiating from this page. Please renew your gift today to support the dedicated, diverse, and inspiring students at the Brown School. They will go on to do great things in public health, social work, and public policy, and I can't think of any better investment.

With gratitude,

A handwritten signature in black ink, appearing to read 'Jada Loro', written in a cursive style.

Jada Loro
MPH Class of 2022