

[Johnson box] *[Join] today and help celebrate 150 years of Forest Park!*

Dear [salutation],

**Forest Park was created as a restorative green space 150 years ago.** During its dedication on June 24, 1876, the Park was presented to “the people of St. Louis...for the enjoyment of yourselves, your children and your children’s children forever.”

Our staff works every day to fulfill the “forever” in that promise. We make sure all visitors—from St. Louis and beyond—have access to beautiful natural areas and well-maintained amenities. We also restore historic features while working toward a greener, more vibrant future. But this is only possible with *your* support!

Our nonprofit conservancy works in partnership with the City of St. Louis, but Forest Park Forever **does not receive tax funds through the region’s Zoo Museum District.** We rely on private donations to maintain and continually improve the Park for today’s visitors and generations to come. Now our work includes restoring Forest Park and replanting thousands of trees after last year’s tornado.

[Will you renew your membership to celebrate this milestone year and ensure Forest Park is **forever a place for all of us?**] We’ll put your generous gift to work immediately to sustain our favorite place to work out *and* unwind, gather with family and friends and connect with nature right in the heart of St. Louis.

Simply complete and return the attached reply form. Or give quickly and securely online at [forestparkforever.org/join](http://forestparkforever.org/join).

Looking ahead to tomorrow and the *next* 150 years,

Lesley S. Hoffarth, P.E.  
President and Executive Director

**P.S. Your membership supports the daily care and maintenance of Forest Park.** [Join today at the Park Naturalist level or above to receive a thank-you gift commemorating 150 years of our favorite urban park!]

[insert image of hat]

[Johnson box] *Commemorate Forest Park's 150<sup>th</sup> anniversary and our 40<sup>th</sup>!*

Dear [salutation],

For the past 40 years, Forest Park Forever and the City of St. Louis have worked to restore, maintain and sustain this beloved green space *for all of us*. Show your appreciation and celebrate Forest Park's comeback—and 150<sup>th</sup> anniversary—by supporting our ongoing efforts!

Thanks to our members, we plant and prune trees, design and tend colorful landscape beds, clean and repair water features, maintain trails and paths and so much more.

Now, we've added tornado recovery to our daily work and long-term plans. It will take *years* and significant investments to fully recover and *decades* to regrow Forest Park's trees, all while **costs for supplies and services keep rising**. The only way we can continue our crucial work is with the help of our generous community.

[Will you become a member] today to ensure Forest Park is **forever our favorite place to connect with others or enjoy solitude**? If you give at the Park Naturalist level or above, you'll receive a special "150 Years of Forest Park" baseball cap!

Simply complete and return the attached reply form. Or give quickly and securely online at [forestparkforever.org/join](https://forestparkforever.org/join).

With gratitude for yesterday, today and forever,

Lesley S. Hoffarth, P.E.  
President and Executive Director

**P.S. [Show your Forest Park pride by joining today! Give at the Park Naturalist level or above to receive a commemorative 150<sup>th</sup> anniversary baseball cap.]**

[insert image of hat]

**Package 1 – Postcard two months before renewal date**

**Forever our favorite green space.**

Dear [name],

Thank you for being a member of Forest Park Forever! **For the past 40 years, we've partnered with the City of St. Louis** to restore and continually improve this urban oasis. We plant and prune trees, care for trails and waterways and maintain the many features that make it a place of joy for our community.

Now, we've added tornado recovery to our daily work and long-term plans. It will take *years* and significant investments to fully recover and *decades* to regrow Forest Park's trees, all while **costs for supplies and services keep rising**. The only way we can continue our crucial work is with the help of generous members like you! Thank you.

I ask that you renew your [Keeper of the Park Women's Committee & Young Friends] membership today to ensure Forest Park is **forever an inviting, restorative green space for all of us**.

Looking ahead to tomorrow and the *next* 40 years,

Lesley S. Hoffarth, P.E.

President and Executive Director

*[Johnson box] Celebrate 150 years of Forest Park—and 40 years of Forest Park Forever!*

Dear [name],

**Forest Park was created as a sanctuary for St. Louisans 150 years ago.** During its dedication on June 24, 1876, the Park was presented to “the people of St. Louis...for the enjoyment of yourselves, your children and your children’s children forever.”

For the past 40 years, supporters like you have helped Forest Park Forever restore, maintain and beautify this refuge for all visitors—from St. Louis and beyond. Please renew your membership to celebrate this milestone year and ensure Forest Park continues to thrive!

**With member support,** we plant and prune trees, design and tend colorful landscape beds, clean and repair water features, maintain trails and paths and so much more.

To renew your membership as a [Keeper of the Park]—or a level that makes sense to you—simply complete and return the attached reply form. Or give quickly and securely online at [forestparkforever.org/membership](http://forestparkforever.org/membership).

Looking ahead to tomorrow and the *next* 150 years,

Lesley S. Hoffarth, P.E.

President and Executive Director

P.S. If you’ve already renewed your membership, please accept my sincere gratitude. **If you have not yet had a chance to do so, I ask that you make a gift today** by visiting [forestparkforever.org/membership](http://forestparkforever.org/membership) or scanning the QR code. Thank you!

*[Johnson box] Forever our favorite park, thanks to you!*

Dear [name],

**Forest Park is forever** where visitors connect, make memories and build community. It's where we at Forest Park Forever remember our roots while working toward an even greener, more vibrant future for the Park. But we can do that only with *your* help!

We work in partnership with the City of St. Louis but **do not receive tax funds through the region's Zoo Museum District**. Forest Park Forever relies on private donations to maintain and continually improve Forest Park for today's visitors and generations to come. Now our work also includes restoring the Park—and replanting thousands of trees—after last year's tornado.

**With your membership due to expire this month**, will you take a moment to renew your support? Simply complete and return the enclosed reply form to renew as a [Keeper of the Park] or at the level that makes sense to you. You also can give quickly and securely online at [forestparkforever.org/membership](https://forestparkforever.org/membership).

Give today, and we'll immediately put your generous gift to work to restore and sustain our favorite place to experience nature in the heart of St. Louis.

With gratitude on behalf of all Forest Park's friends,

Lesley S. Hoffarth, P.E.  
President and Executive Director

P.S. If you've already renewed your membership, please accept my sincere gratitude. **If you have not yet had a chance to do so, I ask that you renew today** by visiting [forestparkforever.org/membership](https://forestparkforever.org/membership) or scanning the QR code. Thank you!

*[Johnson box] Celebrate a momentous year by renewing your membership today!*

Dear [name],

Thank you for helping ensure Forest Park is **forever a place for all of us**. This beloved St. Louis treasure turns 150 in 2026! And for the past 40 years, our nonprofit conservancy has worked with the City of St. Louis to restore, maintain and sustain the Park for our community and every visitor.

We're committed to increasing access to beautiful green spaces and well-maintained amenities. **Your continued support of that work—which gets more costly each year—is critical.** As I think about these efforts, I'm grateful you've chosen to join Forest Park Forever in our mission to sustain the best urban park in the country!

**I hope you continue to advocate for Forest Park by renewing your membership today.** Simply complete and return the reply form to renew as a [Park Guardian] or the level that makes sense to you. You also can give quickly and securely online at [forestparkforever.org/membership](https://forestparkforever.org/membership).

With gratitude for yesterday, today and forever,

Lesley S. Hoffarth, P.E.  
President and Executive Director

P.S. If you've already renewed your membership, please accept my sincere gratitude. **If you have not yet had a chance to do so, I ask that you make a gift today** by visiting [forestparkforever.org/membership](https://forestparkforever.org/membership) or scanning the QR code. Thank you!